



July 23, 2015

Second Quarter 2015 Earnings Release

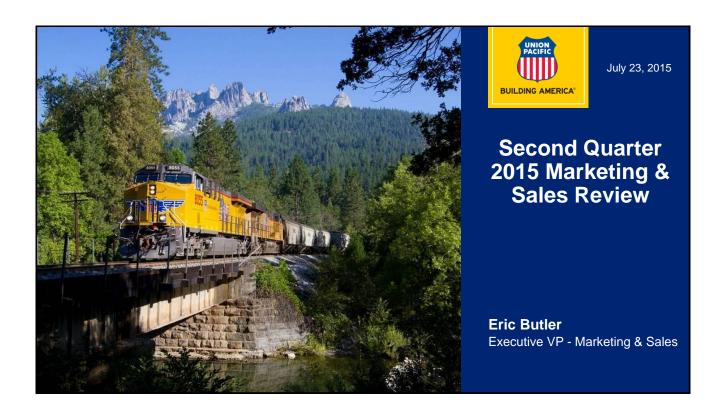
Lance Fritz
President & CEO

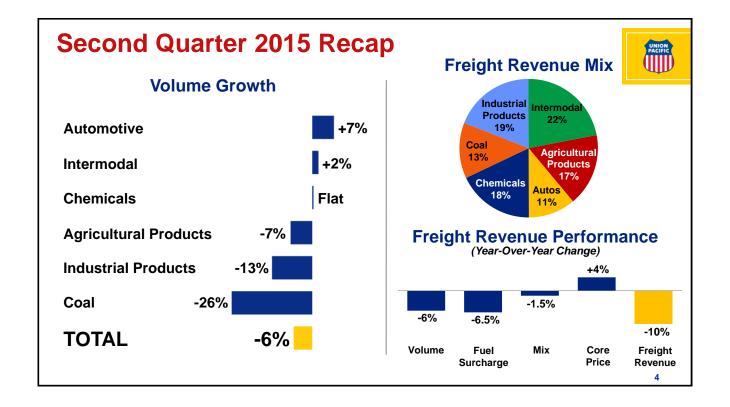
# **Second Quarter 2015 Results**





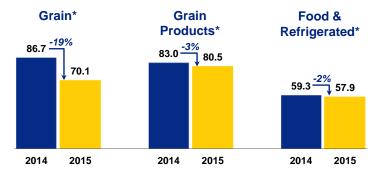
- Earnings Per Share Down 3%
- Solid Core Pricing
- Softness in Demand
- Resource Agility

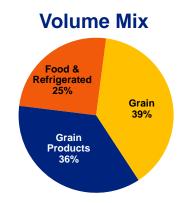




Agricultural Products
Revenue \$867M (-7%) Volume 225K (-7%) ARC \$3,844 (Flat)







#### **Quarterly Drivers**

- Weak Global Demand for U.S. Grain
- **Extended Ethanol Plant Downtime**
- **Refrigerated Market Challenges**

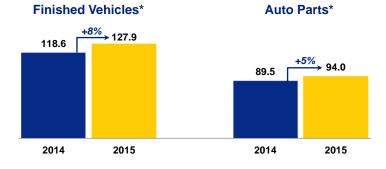
\*Volume in thousands of carloads and excludes equipment shipments

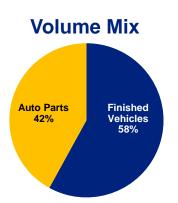
5

### **Automotive**

Revenue \$560M (+3%) Volume 222K (+7%) ARC \$2,528 (-3%)







### **Quarterly Drivers**

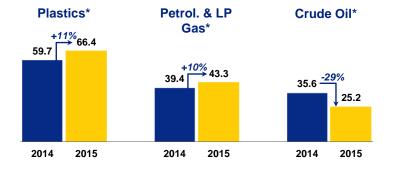
- **Strong Consumer Demand**
- **Production Strength Drives Parts**

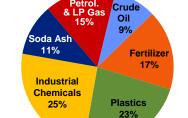
\*Volume in thousands of carloads

# **Chemicals**

Revenue \$905M (-1%) Volume 283K (Flat) ARC \$3,197 (-1%)





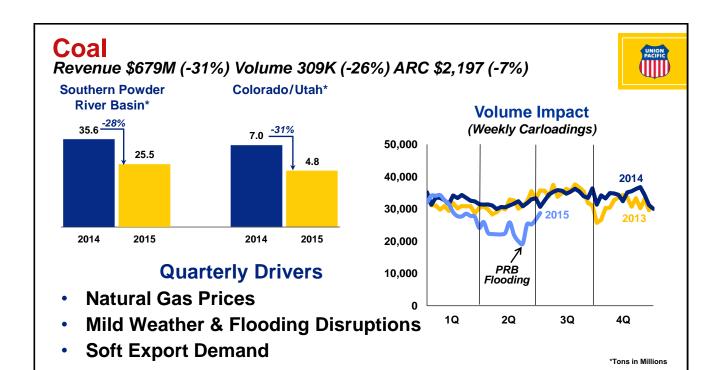


**Volume Mix** 

#### **Quarterly Drivers**

- Stable Resin Pricing and Export Growth Drives Plastics
- Strong LPG Movements
- Crude Oil Prices & Spreads

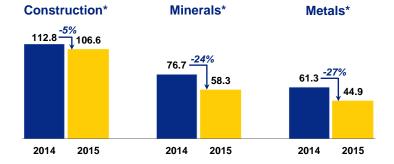
\*Volume in thousands of carloads

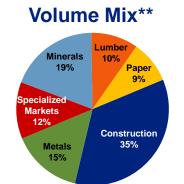


# **Industrial Products**

Revenue \$970M (-14%) Volume 308K (-13%) ARC \$3,144 (-1%)







#### **Quarterly Drivers**

- Weather Impact on Aggregate Shipments
- Reduction in Drilling Activity
- Low Commodity Prices and Strength of U.S. Dollar

\*Volume in thousands of carloads

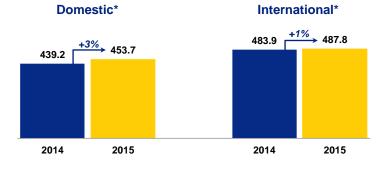
\*\*Specialized Markets includes Government, Hazardous, and Consumer

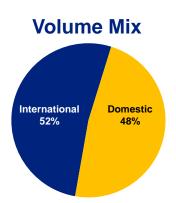
9

#### Intermodal

Revenue \$1,087M (-5%) Volume 942K (+2%) ARC \$1,154 (-7%)







#### **Quarterly Drivers**

- Broad Based Growth in Domestic
- Recovery from West Coast Port Labor Dispute Against Strong Comparison

\*Volume in thousands of carloads

#### 2015 Volume Outlook





#### **Agricultural Products**

- ? Grain
- + Ethanol Production



#### **Chemicals**

- + Core Markets Solid
- Crude Oil Prices and Spreads



#### **Automotive**

+ Strong Industry Sales Continue



#### **Industrial Products**

- Shale Drilling
- ? Housing Impact
- + Construction Products



#### Coal

- ? Weather
- Price of Natural Gas
- Exports



#### Intermodal

- ? Retail Inventory Levels
- + Domestic Highway Conversions

11

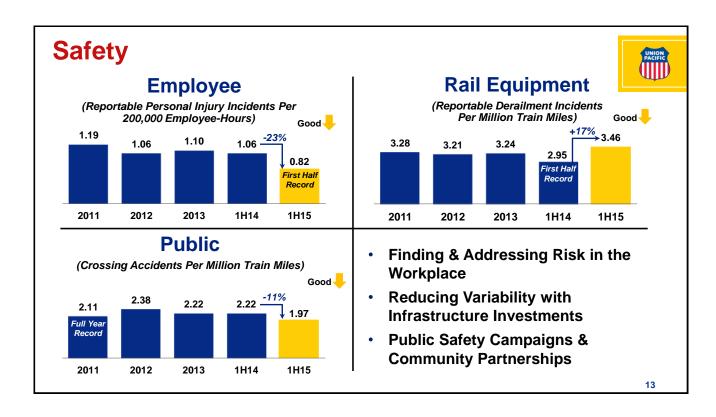


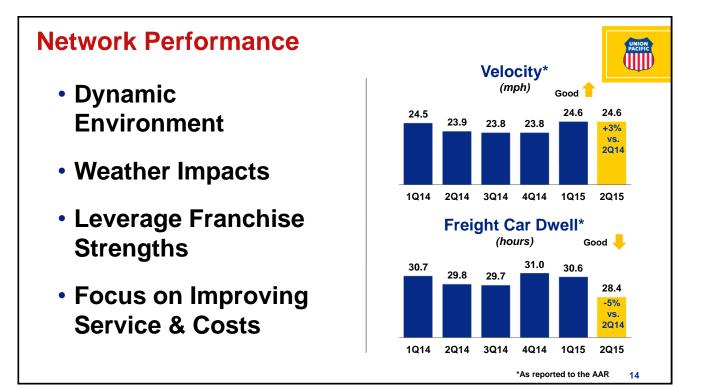


July 23, 2015

Second Quarter 2015 Operations Review

Cameron Scott
Executive VP - Operations



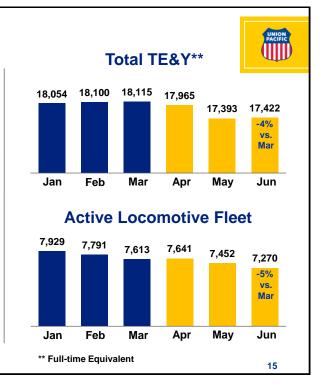


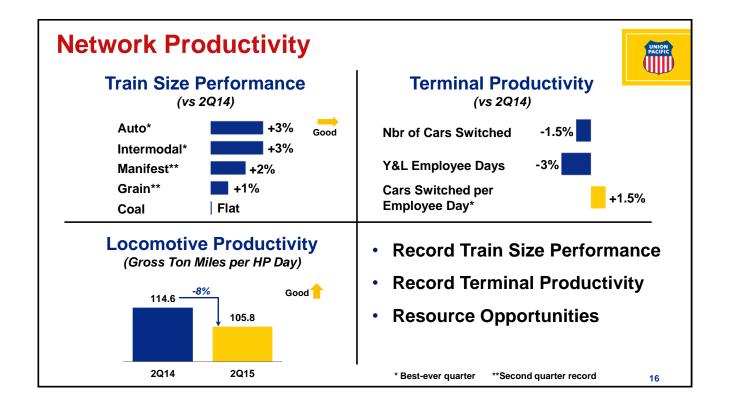
# **Resourcing to Demand**

**Progress Throughout 2015** 

- TE&Y Workforce
  - June Down 4% vs March
    - Reduction in Training
  - Furlough/AWTS: 1,200\*
- Locomotives
  - Storage: 900\*
- Remain Agile

\* As of June 30, 2015





# **2015 Operating Outlook**

- Generate Record Safety Results on the Way Towards Zero
- Leverage Franchise to Drive Operational Performance
- Realize Productivity to Improve Cost Performance
- Create Value for Customers & Increase Returns for Shareholders





17



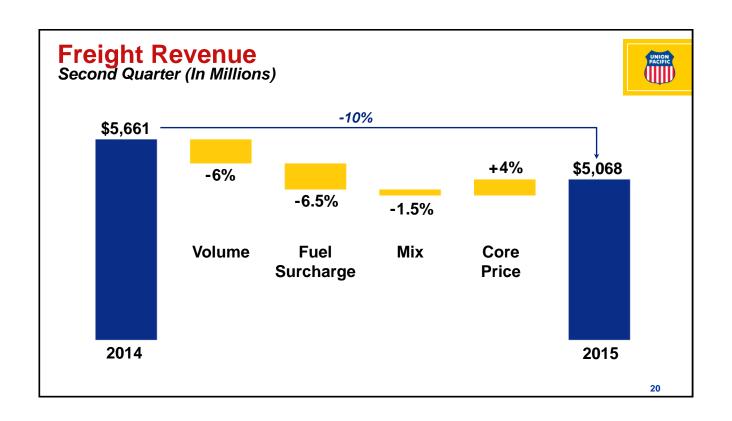


July 23, 2015

Second Quarter 2015 Financial Review

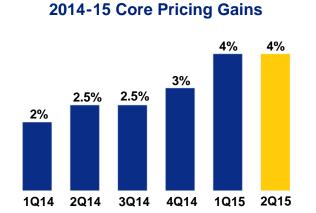
Rob Knight CFO

Second Quarter Income Statement In Millions (except EPS)			UNION
	2015	2014	%
Operating Revenues	\$5,429	\$6,015	(10)
Operating Expenses	3,480	3,819	(9)
Operating Income	1,949	2,196	(11)
Other Income	142	22	F
Interest Expense	(153)	(138)	11
Income Taxes	<u>(734)</u>	(789)	(7)
Net Income	<u>\$1,204</u>	<u>\$1,291</u>	(7)
Weighted Average Diluted Shares	875.2	905.0	(3)
Diluted EPS	<u>\$1.38</u>	\$1.43	(3)
			19



# **Core Pricing Trends**

- Core Pricing **Above Inflation**
- Pricing to the **Value Proposition**
- Legacy Benefit



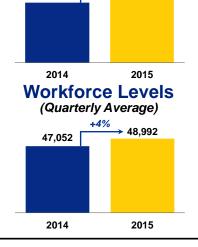
21

# Compensation & Benefits Expense Second Quarter 2015 \$1,305M, +5%



# Compensation & Benefits (in Millions) **→** \$1,305

\$1,246

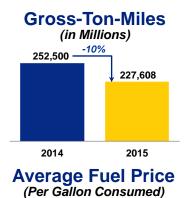


#### **Quarterly Drivers**

- Inflation Costs
- Training Pipeline
- Operational **Inefficiencies**
- Increase in Capital Labor
- TE&Y Training

# Fuel Expense Second Quarter 2015 \$541M, -41%





\$3.10 \_\_\_\_\_\_ \$1.99

2015

2014

#### **Quarterly Drivers**

- Decrease in GTMs **Driven by Lower Volumes**
- Consumption Rate **Deteriorated 2%**
- Lower Average Diesel **Fuel Price**

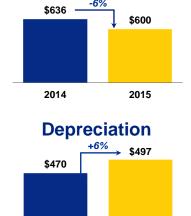
23

# **Second Quarter 2015 Expense Review**

In Millions



#### **Purchased Services & Materials**



2015

2014

#### **Quarterly Drivers**

- Lower Subsidiary-**Related Expenses**
- Increased Locomotive **Material Costs**
- Higher Depreciable **Asset Base**

# Second Quarter 2015 Expense Review (cont)



#### **Equipment & Other Rents**



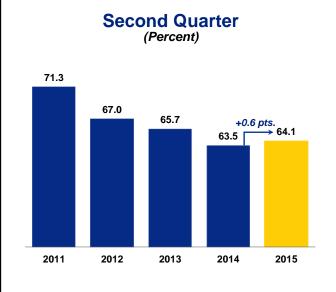
#### **Quarterly Drivers**

- Lower Locomotive Lease & Freight Car Rental Expense
- Lower Personal Injury Expense
- Higher State & Local Taxes

25

# **Operating Ratio Performance**



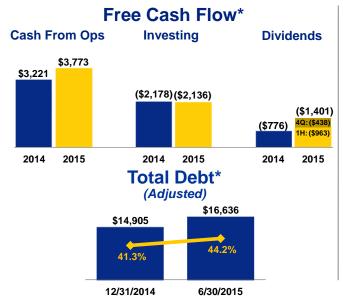


- Softer Volumes
- Operational Inefficiencies
- Pricing Above Inflation
- Fuel Benefit

Full Year Target of 60<sup>+/-</sup> by 2019

# **Strong Financial Position**Six Month Period Ending June 30 (\$ In Millions)





Adjusted Debt to Capital

- Timing of Tax Payments
- Capital Investments
- Dividends
  - Payment Date Adjustment in First Quarter
- \$2.25 Billion YTD Debt **Issuance**

\* See Union Pacific website under Investors for a reconciliation to GAAP.

27

# **Driving Strong Shareholder Value**



### **Cumulative Share Repurchases** (In Millions) 259.3 244.4 212.4 183.3 157.7 128.1 94.8 94.8 50.5 2007 2008 2009 2010 2011 2012 2013 2014 1H15

#### First Half 2015 Activity

- 15 Million Shares
- Repurchases Totaling \$1.6 Billion

#### **Repurchases Since 2007**

- 259 Million Shares
- Avg Price: \$54.80

#### **Current Program**

 About 73 Million Shares Remain

### 2015 Second Half Outlook

UNION
PACIFIC

- Focus on Core Pricing
- Lower Year-over-Year Volumes
- Business Mix Headwinds
- Productivity / Cost Improvement



29





July 23, 2015

Second Quarter 2015 Earnings Release

Lance Fritz
President & CEO

# **Looking Ahead**

- Challenging Markets
- Remain Agile with Resources
- Improve Operating Performance
- Focus on Safety, Service & Returns





31

# **Cautionary Information**



This presentation and related materials contain statements about the Corporation's future that are not statements of historical fact, including specifically the statements regarding the Corporation's expectations with respect to economic conditions and demand levels; and its ability to generate financial returns, improve network performance and cost efficiency, and provide returns to its shareholders. These statements are, or will be, forward-looking statements as defined by the Securities Act of 1933 and the Securities Exchange Act of 1934. Forward-looking statements also generally include, without limitation, information or statements regarding: projections, predictions, expectations, estimates or forecasts as to the Corporation's and its subsidiaries' business, financial, and operational results, and future economic performance; and management's beliefs, expectations, goals, and objectives and other similar expressions concerning matters that are not historical facts.

Forward-looking statements should not be read as a guarantee of future performance or results, and will not necessarily be accurate indications of the times that, or by which, such performance or results will be achieved. Forward-looking information, including expectations regarding operational and financial improvements and the Corporation's future performance or results are subject to risks and uncertainties that could cause actual performance or results to differ materially from those expressed in the statement. Important factors, including risk factors, could affect the Corporation's and its subsidiaries' future results and could cause those results or other outcomes to differ materially from those expressed or implied in the forward-looking statements. Information regarding risk factors and other cautionary information are available in the Corporation's Annual Report on Form 10-K for 2014, which was filed with the SEC on February 6, 2015. The Corporation updates information regarding risk factors if circumstances require such updates in its periodic reports on Form 10-Q and its subsequent Annual Reports on Form 10-K (or such other reports that may be filed with the SEC).

Forward-looking statements speak only as of, and are based only upon information available on, the date the statements were made. The Corporation assumes no obligation to update forward-looking information to reflect actual results, changes in assumptions or changes in other factors affecting forward-looking information. If the Corporation does update one or more forward-looking statements, no inference should be drawn that the Corporation will make additional updates with respect thereto or with respect to other forward-looking statements. References to our website are provided for convenience and, therefore, information on or available through the website is not, and should not be deemed to be, incorporated by reference herein.





July 23, 2015

# Second Quarter 2015 Earnings Release

Question & Answer Session