

# **Cautionary Information**

This presentation and related materials contain statements about the Company's future that are not statements of historical fact, including specifically the statements regarding the Company's expectations with respect to economic conditions and demand levels, its ability to improve network performance (including those in response to increased traffic), its results of operations, and potential impacts of the COVID-19 pandemic and the Russian-Ukraine conflict. These statements are, or will be, forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Forward-looking statements also generally include, without limitation, information or statements regarding: projections, predictions, expectations, estimates or forecasts as to the Company's and its subsidiaries' business, financial, and operational results, and future economic performance; and management's beliefs, expectations, goals, and objectives and other similar expressions concerning matters that are not historical facts.

Forward-looking statements should not be read as a guarantee of future performance or results, and will not necessarily be accurate indications of the times that, or by which, such performance or results will be achieved. Forward-looking information, including expectations regarding operational and financial improvements and the Company's future performance or results are subject to risks and uncertainties that could cause actual performance or results to differ materially from those expressed in the statement. Important factors, including risk factors, could affect the Company's and its subsidiaries' future results and could cause those results or other outcomes to differ materially from those expressed or implied in the forward-looking statements. Information regarding risk factors and other cautionary information are available in the Company's Annual Report on Form 10-K for 2021, which was filed with the SEC on February 4, 2022. The Company updates information regarding risk factors if circumstances require such updates in its periodic reports on Form 10-Q and its subsequent Annual Reports on Form 10-K (or such other reports that may be filed with the SEC).

Forward-looking statements speak only as of, and are based only upon information available on, the date the statements were made. The Company assumes no obligation to update forward-looking information to reflect actual results, changes in assumptions or changes in other factors affecting forward-looking information. If the Company does update one or more forward-looking statements, no inference should be drawn that the Company will make additional updates with respect thereto or with respect to other forward-looking statements. References to our website are provided for convenience and, therefore, information on or available through the website is not, and should not be deemed to be, incorporated by reference herein.

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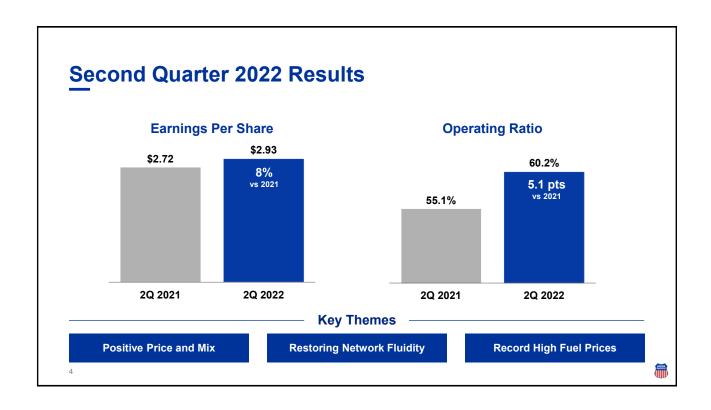


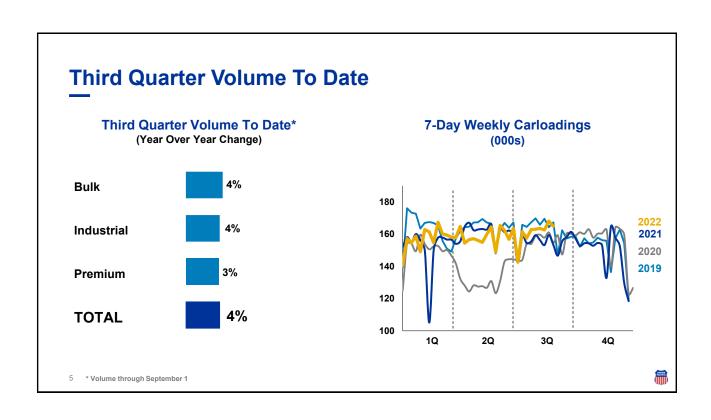


# OUTLOOK

September 2022

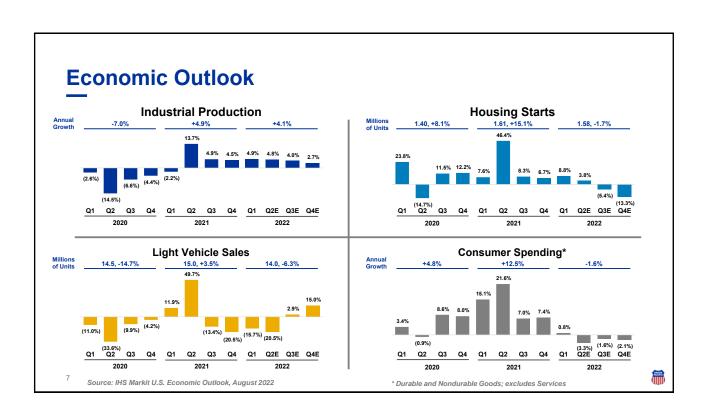






### Focus on Improving Service, Hiring Crews and Increasing Efficiency Operating Inventory, Volume, and Freight Car Velocity\* 2022 Transportation Employee Hiring Progress\*\* Operating Car Inventory 642 195,493 467 196 164,860 157,863 7-Day Volumes Graduated Currently in 140,663 Training To Date 177 Expect to hire and train Feb Mar May Aug Sep Jan Apr Jun Jul ~1,400 new transportation employees in 2022

\* As reported weekly. See Union Pacific website under Investors for definitions of the metrics.
\*\* As reported to the STB – August 26, 2022



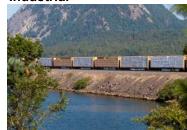
### **Second Half 2022 Volume Outlook**

### Bulk



- Biofuels
- Coal
- Grain

### Industrial



- 1 Industrial Production
- Chemicals and Plastics
- Petroleum

### **Premium**



- Domestic Intermodal
- International Intermodal
- 4 Auto Sales

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# 2022 Guidance - Unchanged from July

### Updated

- Stronger Second Half Volumes Should Produce Full Year Carload Growth of 4% to 5%
- Full Year Operating Ratio Around 58%
- · Second Half Operating Ratio Improvement vs. 2021
- Second Half Incremental Margins Around 50%

### **Affirmed**

- · Pricing Gains in Excess of Inflation Dollars
- Capital Spending of \$3.3 Billion
- Long Term Dividend Payout Target of 45% of Earnings
- · Share Repurchases in Line with 2021





# **Industry Leading Financial Results**

2022 - 2024

### **Revenue Growth**

Volume: Exceed Industrial Production, ~3% CAGR

**Core Price Gains Above Inflation \$** 

### Capital, Leverage, and Returns

Capital Investments <15% of Revenue
Strong Investment Grade Credit Rating
ROIC ~17%

### **Profitability**

2022 Operating Ratio Beginning with "55"; Industry Leader Mid to High 60% Incremental Margins

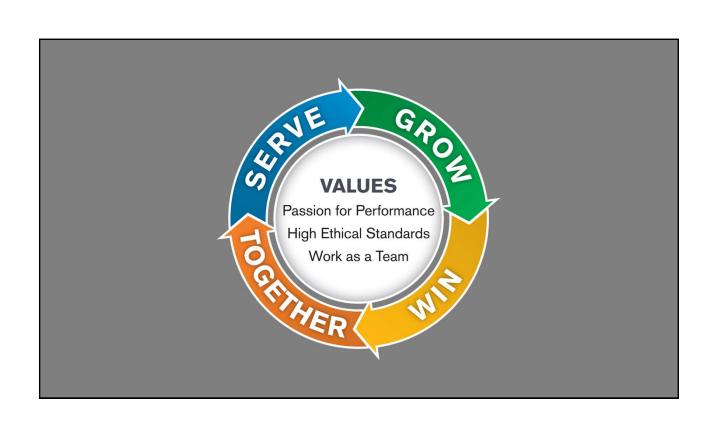
**Low Double Digit EPS Growth CAGR** 

### **Cash to Shareholders**

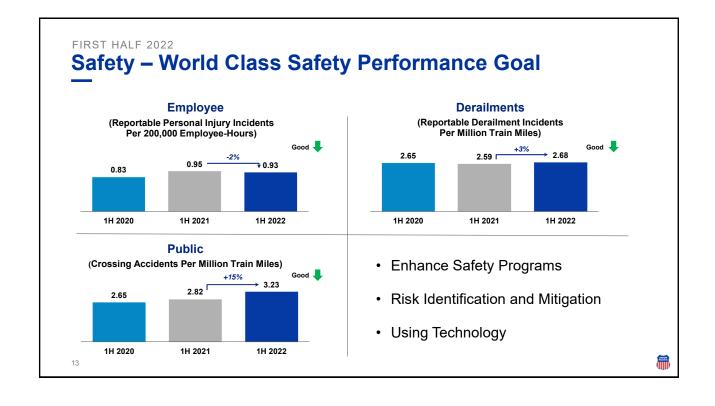
~100% Cash Conversion
Share Repurchases \$18 - 19 Billion
Dividend Payout Ratio 45%

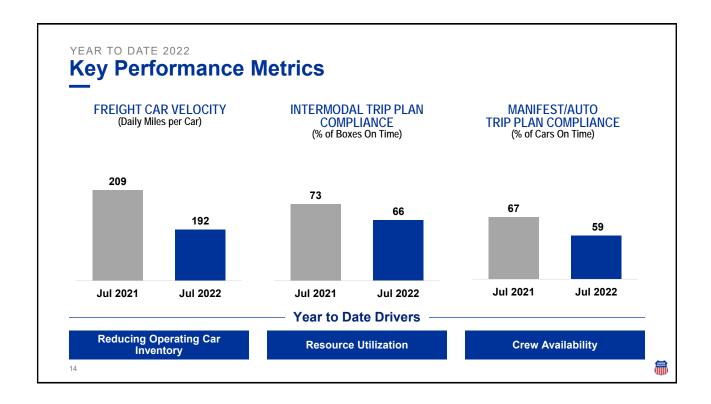
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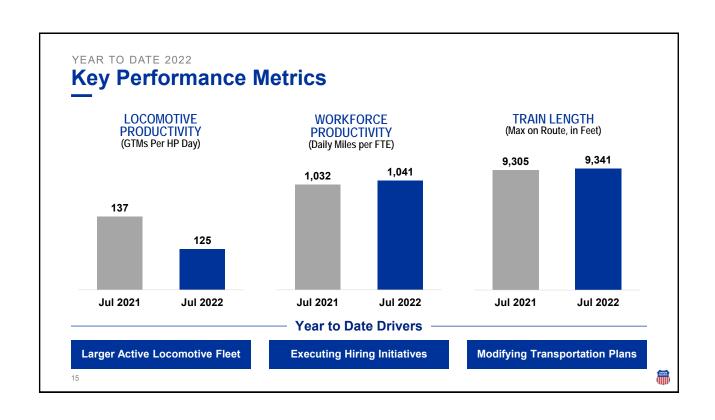


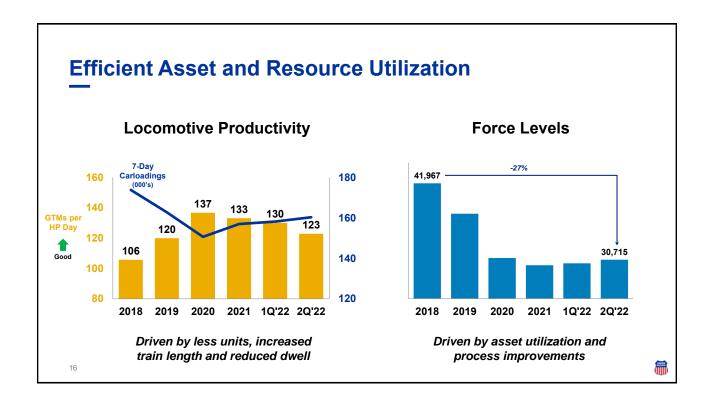


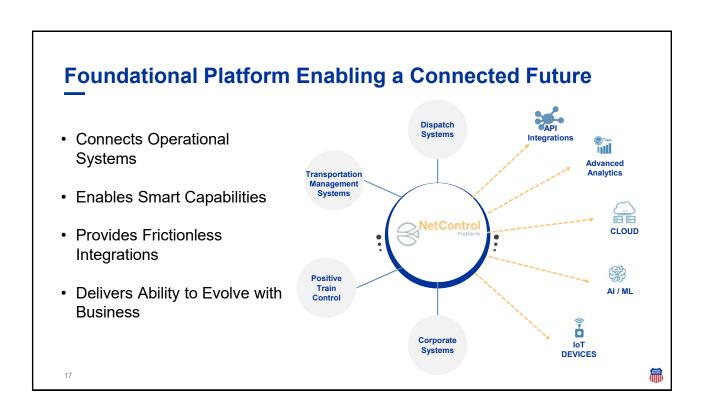












# **Terminal Planner & Precision Train Builder**

- Optimizes Terminal Connections and Train Profiles
- Creates Terminal Capacity
- Enables More Efficient Operation
- Improves Customer Experience





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# **Engineering Technology – Rail Sensor**

Improving Reliability, Performance and Efficiency







Semi Autonomous Track Inspections via:

- Geometry Car
- Boxcars
- Locomotives



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# **Engineering Renewal Automation**

### **Simplifying the Process and Reducing Touch Points**

Wood Tie Unloading





Tie Plate Distribution Automation



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# **Intermodal Excellence – Enhancing the Driver Experience**

- Driver Maps
- Improving Ramp Signage
- UPGo
- Digital Tutorials
- New Gate Technology



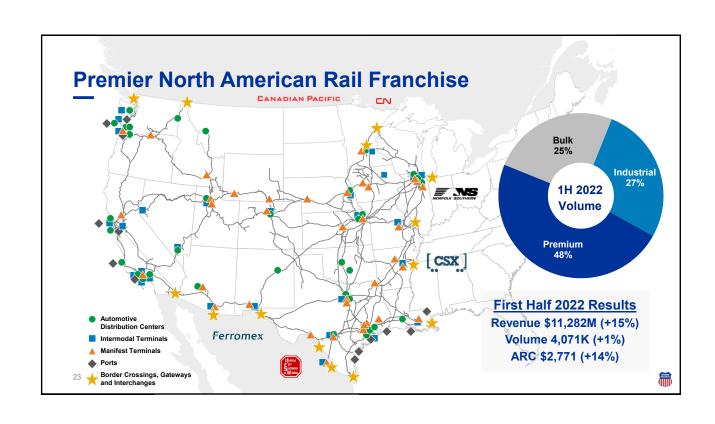


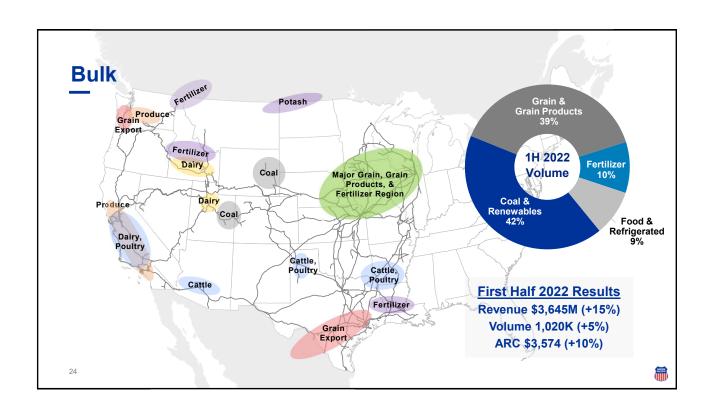


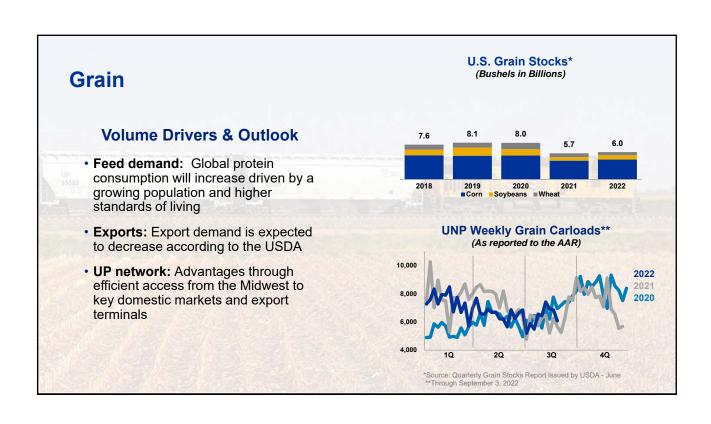


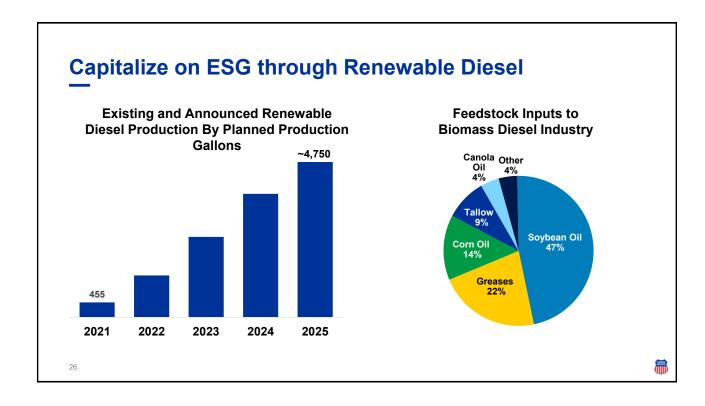


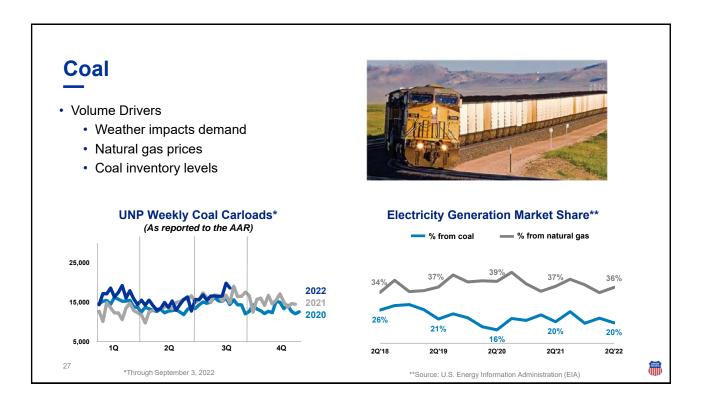


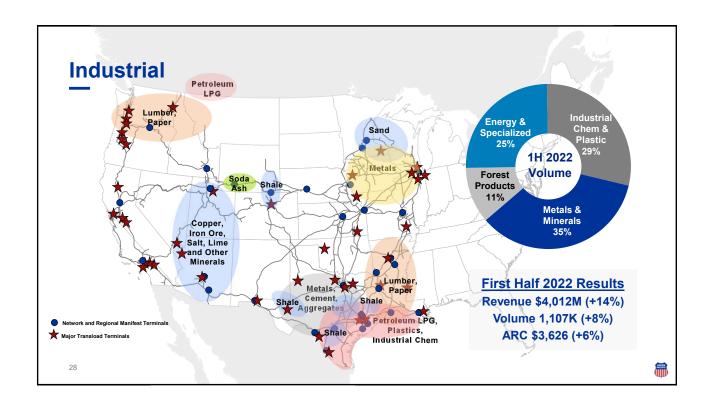


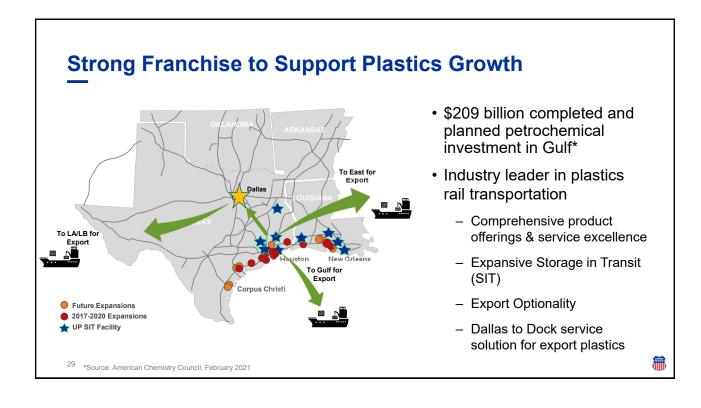








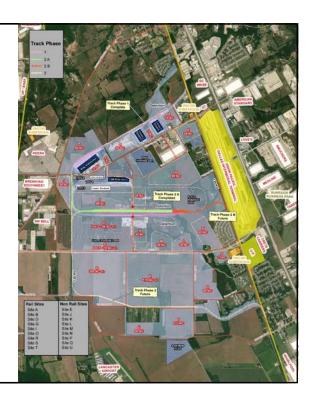




# **Prime Pointe Industrial Park**

### **Hutchins, TX (12 miles south of Dallas)**

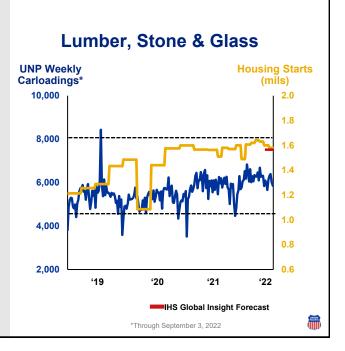
- 3,000-acre site for premier rail service
- Close proximity to Interstates 45, 20, 30 and 35
- Adjacent to UP's Dallas Intermodal Terminal
- Rail-served sites for manufacturing and distribution along with refrigerated/cold storage
- Shovel ready sites increasing customers speed to market



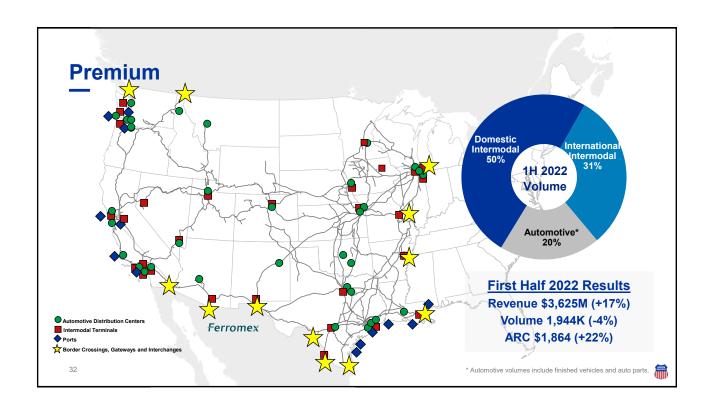
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# **Housing Trends**

- UP lumber, stone & glass business correlates with housing starts
- Housing also drives appliances, roofing, rebar, aggregates, and cement demand
- Housing related shipments represent ~5 % of current UP volumes



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# **Global IV Grain Transload**

- Union Pacific grain facility operated by JCT, 50/50 joint venture between Consolidated Grain and Barge and Gavilon Grain
- Competitive Joliet area transload with on site containerization
- Converting empty containers to loaded westbound exports from Chicago
- Aligns international service product to be more competitive
- First Loads First Quarter 2022







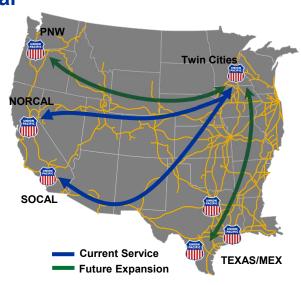
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## **Twin Cities Intermodal Terminal**

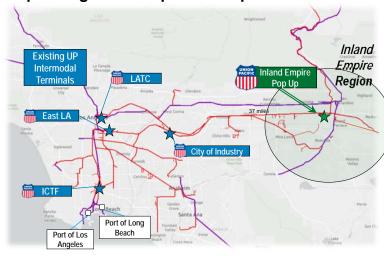
### **Expanding Market Reach for Growth**

- Opened pop-up Twin Cities Intermodal Terminal in January 2021
- Located in heart of the Twin Cities metropolitan area
- Gives customers in the Twin Cities metro efficient access to Union Pacific's intermodal network
- Expansion expected to be completed at the end of 2022 for full intermodal terminal build capable of 100,000 annual lifts



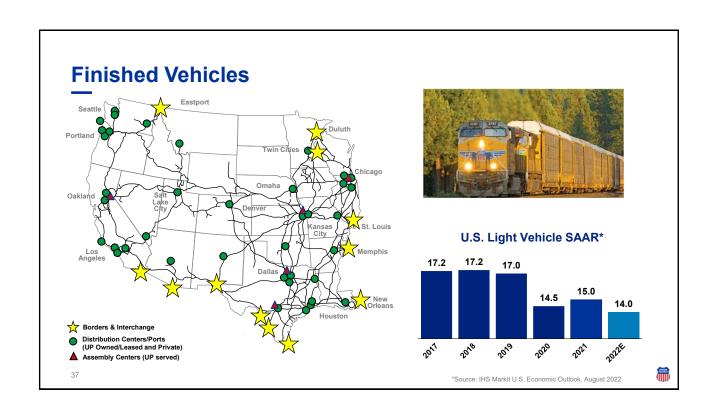
# **Inland Empire Intermodal Terminal**

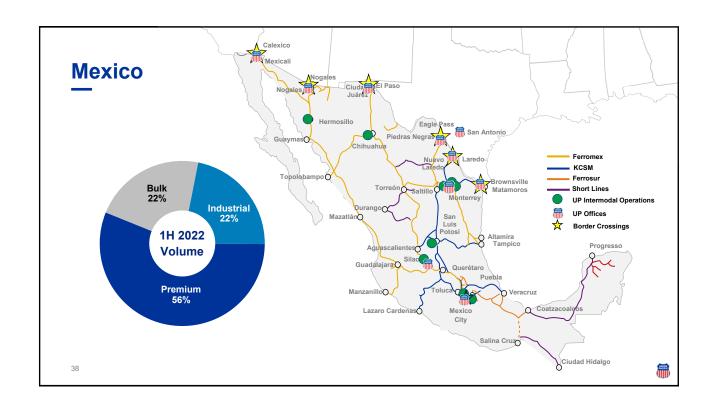
### **Expanding Our Footprint to Capture New Markets**



- Inland Empire is the fastest growth region in California
  - 2 million imports (in cargo capacity units) trucked annually to Inland Empire
  - Estimated ~15 million truckloads of long and short haul freight
- Increasing our footprint in 2022 and expanding in future years
- Initial service offering to/from Chicago
- Additional markets to be added throughout the full build







# Commercial Focus – It's All About the Customer







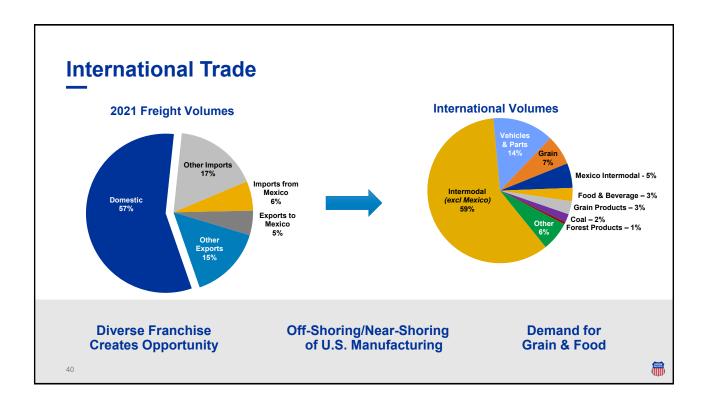


Win with Lower Cost Structure

Working Collaboratively

Customer Centricity

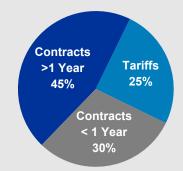
Expand our Network Reach



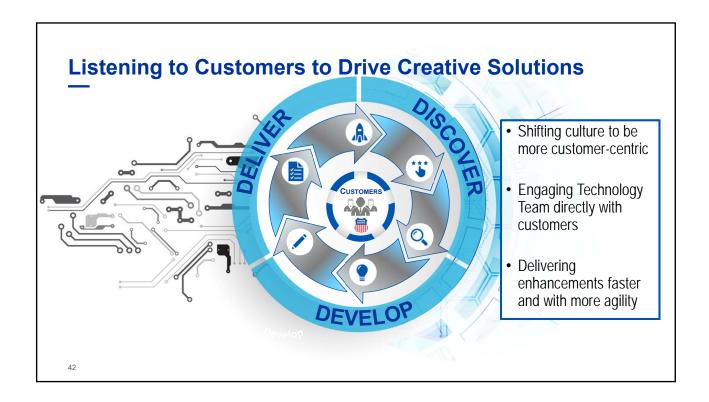
# **Pricing Fundamentals**

- Lower cost structure from PSR allows UP to be more competitive in the market
- Balanced portfolio provides flexibility for repricing as value grows
- Pricing dollars in excess of inflation dollars









# **Customer Obsession in Technology**

**Designing from a Customer Perspective** 



Customer Focused, Transparent and Streamlined work processes to deliver results faster



### **Product**

Shifting from a project mindset to a customer-centric continuous delivery product organization



### Digitization

Customer experience, market intelligence, visibility & supply chain integration for growth



### **Data Analytics**

Create a modern data foundation to create insights and intelligent experiences that are focused on the customer



# Improving the Customer Experience Through APIs

- Developed approximately 50 integration services for customers based on their needs
- Real-time access to data between applications and devices
- Streamline and automate workflows
- Enables customer to take action on their shipments from their interfaces
- Expands visibility into the supply chain



### Shipment

Learn about your shipment(s) including their locations, events, product, status and ETA



### Location/Tracks Display information

about tracks at your facility



Equipment

Display details and characteristics of specific equipment IDs



### Release

Identify rail cars to be released to/from an industry track



### Cases (Service Issues)

Retrieve case (service issue) status, details and responses



### **Gate Reservation** Provides intermodal specific services, like create and view

# Accounts/Contacts

Retrieve information associated with your business(s) and people



### UPGo - Intermodal Provides intermodal driver services to expedite the

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**EQUIPMENT** AND CAPACITY **SOLUTIONS** 

Service

**Retail Auto** 

**Parts** Just-In-Time **Performance**  Carload

**Traditional Rail** 



Carrier Relations

Execution

INVENTORY MANAGEMENT **NETWORK OPTIMIZATION** 

**VISIBILITY** 

**MILITARY SERVICES** 

WAREHOUSING

**TRANSLOADING** 

**DRAYAGE** SOURCING

**CROSSTOWN SERVICES** 

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**VALUE** 

ADDED

SERVICES

# **Developing Rail Solutions for Customers to Grow**



Locating Customers on UP

- 25+ Focus Sites
- AccessUP Streamlining customer track projects



### Partnering with Loup

- Investing in the Transload Network
- 15+ Railports

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# **WIN - FINANCIAL REVIEW**

September 2022



# **Rewarding Shareholders and Delivering Value**



90% **Annual Dividend per Share Increase** 

184 Mil **Shares** Repurchased 22% Reduction in Avg. **Share Balance** 

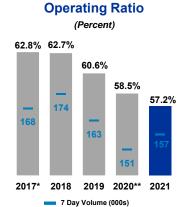
**Returned 145% of Net Income\* to Shareholders** 



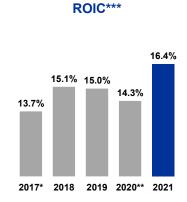
\* 2017 Net Income adjusted to exclude the impact of Corporate Tax Reform and 2020 Net Income adjusted to exclude the Brazos non-cash impairment charge. See Union Pacific website under Investors for a reconciliation to GAAP.

# **Expanding Margins and Driving Returns**







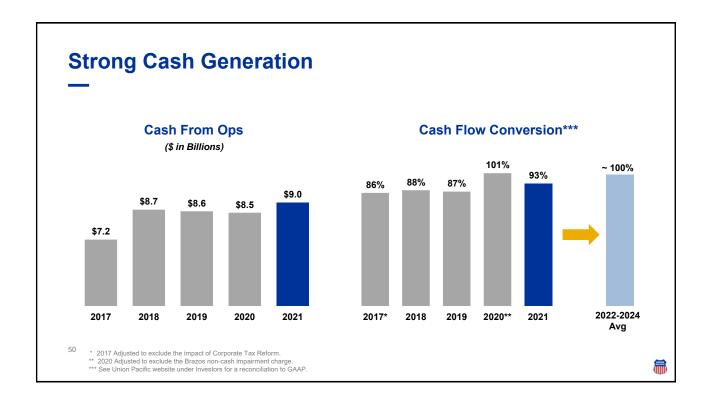


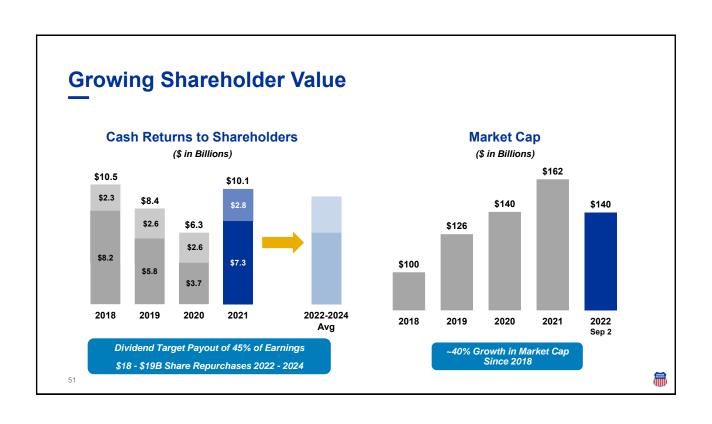
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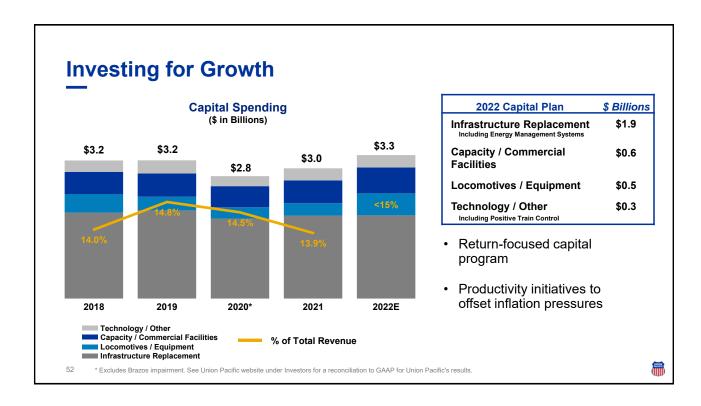
  \*\* 2020 Adjusted to exclude the Brazos non-cash impairment charge.

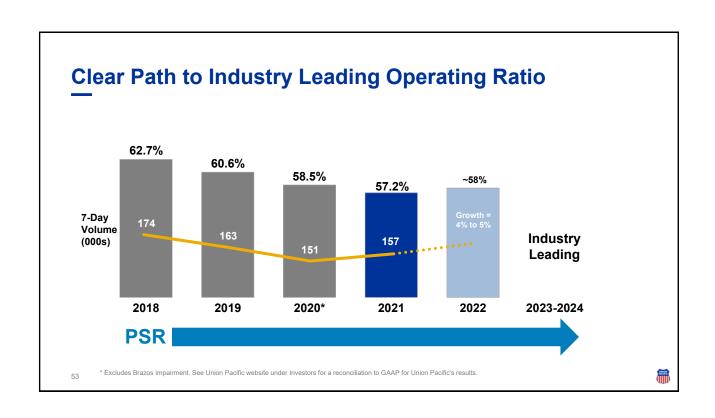
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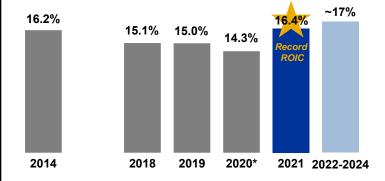








# **Growing Return on Invested Capital\***



Maintaining Strong Investment Grade Credit Rating

Reduced Capital Intensity

**Delivering Consistent Financial Performance** 

\* Excludes Brazos impairment. See Union Pacific website under Investors for a reconciliation to GAAP.





# **ESG** at Union Pacific



### **ENVIRONMENTAL**

- · Net Zero by 2050
- 26% absolute reduction in Scope 1 and 2 GHG emissions by 2030
- Alternative fuel blend targets for 2025 and 2030
- Climate Action Plan published in 2021
- Announced acquisition of 20 battery-electric locomotives

### SOCIAL

- 11% women by 2030
- 40% people of color representation by 2030
- We Are One Human Capital Report published in February 2022
- Increasing YOY spend with diverse suppliers by 20%
- Investing in our communities through Community Ties

### **GOVERNANCE**

- Integrating ESG risk into ERM
- Conducting Climate Scenario Analysis in 2022
- TCFD, SASB, CDP reporting in 2022
- Evolution of ESG KPIs in executive compensation scorecard

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# Climate Action Plan Supports UP Strategy SERVE Improve operational efficiency and minimize fuel consumption GROW Offer sustainable supply chain solutions WIN Decarbonize our footprint and the environment TOGETHER Engage our stakeholders and align interests

# **Science-Based Targets**



SCOPE 1SCOPE 2

SCOPE 3 WELL TO TANK

Reduce absolute scope 1 and 2 GHG emissions from operations 26% by 2030 against a 2018 baseline



Includes locomotive well-to-wheel



Goal type: Absolute v. Intensity Goal



Target intensity: Well below 2° versus 1.5°



Re-evaluate in 2025

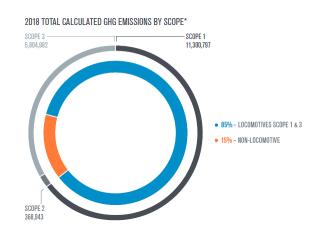


\*Restated data reflects an emissions factor change for Scope 3 fuel and recalculation for Scope 2 purchase electricity.



# **Reducing Locomotive GHG Emissions**

- Reduced fleet requirements allow us to retire less efficient locomotives
  - Modernizing existing fleet improves reliability
  - Increasing train length reduces fleet requirements
  - Rail cleaning technology improves tractive effort, requiring fewer locomotives
- Improving fuel consumption reduces GHG emissions
  - Energy Management Systems (EMS)
  - Idling Technology



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# **Adding Battery Electric Locomotives to UP Fleet**





- Announced acquisition of 20 total batteryelectric locomotives from Progress Rail and Wabtec
- Total investment expected to exceed \$100 million including locomotives and yard infrastructure
- Locomotives will be used in yard operations in California and Nebraska to test performance in warm and cold weather
- For every 10 battery-electric locomotives used, approximately 4,000 tons of carbon will be eliminated annually, the equivalent of removing 800 cars from the highway
- Locomotives will arrive in late 2023, with complete delivery expected by late 2024

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# **Sustainable Supply Chain Solutions**

- Helping customers reduce Scope 3 GHG emissions
  - Moving freight by train versus truck reduces GHG emissions by up to 75%
  - Avoided 22.9 million tons CO<sub>2</sub>e in 2021
  - Carbon Emissions Calculator
    - Calculate GHG emissions savings
    - Sending emissions savings estimate to customers since 2013
- · New market opportunities:
  - Electric vehicles and components
  - Low carbon fuels and feedstocks
  - Renewable energy markets
  - Recyclables



"If just 10% of the freight shipped in the largest trucks went by rail instead, we would be removing 3,300,000 cars from the road."

- President Joe Elden



# **Moving Environmentally Responsible Products**





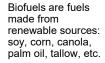


# **Biofuels are the Future**



Use of biofuels represent the highest potential GHG reduction project in our 10-year plan

Biofuels are relatively carbon neutral





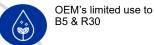






Two types of Biofuel diesel exist today:
Biodiesel

- Renewable Diesel





Biofuels are in short supply & subsidies are needed to make them economic



# **Building a Sustainable Future 2030**



Health, Safety, and Well-Being Business Ethics and Conduct Cybersecurity

Risk Management & Internal Control



# Investing in Our Workforce

Diversity & Inclusion
Talent Attraction,
Development, and
Retention



# Driving Sustainable Solutions

Improved Customer Service
Profitable and Responsible
Growth



Sustainable Transportation for Our Customers



Investments Where We Work and Live

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# Four Pillars of Diversity & Inclusion People Practices Philanthropy Procurement

# **Diversity & Inclusion**



**40%** 

2030 Goal

Female = 100% Improvement (Goal compared to 2019 at 5.5%)

People of Color = 36% Improvement (Goal compared to 2019 at 29.4%)

	5.4% Current 6/30/2022			11%				32.1%	4
				2030 Goal				Current 6/30/2022	2
Board of Direct	ors Executives Current	People Managers	Nonagreement Current	Agreement Current	Board of Directors Current	Executives Current	People Managers	Nonagreement Current	Agr Cı







# **Expanding Educational Opportunities**



- Innovative partnership with the University of Nebraska at Omaha
- Reimburse employees 100% of tuition\* for classes to earn an undergraduate or graduate degree, or a certification program directly related to the employee's job



### **Growing Diverse Supplier Spending Diverse Supplier Spending** PPLIER SPOTLIGHT Black-owned Business (\$ in Millions) +20% Excel Rail Management - +90% -\$522 \$423 \$328 UPPLIER SPOTLIGHT Latino American Business \$275 SURVWEST 4% 4% 2019 2022 Goal 2018 2020 2021 % of Total Supplier Spending 68

