

### **Building a Sustainable Future 2030**





# Investing in Our Workforce

**Diversity & Inclusion** 

Talent Attraction, Development, and Retention



# **Driving Sustainable Solutions**

Improved Customer Service

Profitable and Responsible Growth

### Championing Environmental Stewardship

Sustainable Transportation for Our Customers



# Strengthening Our Communities

Investments Where We Work and Live





## **Investing in Our Workforce**

Diversity and Inclusion





5.4% 11% 3Q 2021 2030 Current Goal

People of Color Goal 36% Improvement (Compared to 2019 at 29.4%)

30.8% 40%

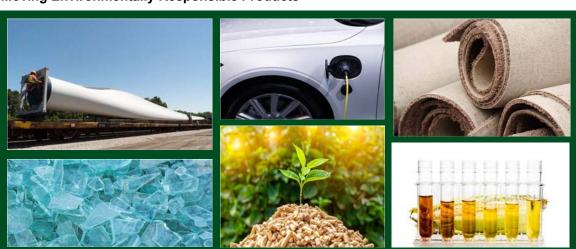
3Q 2021 2030 Current Goal

People Practices Philanthropy Procurement



# **Driving Sustainable Solutions**

Moving Environmentally Responsible Products



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### **Science-Based Targets**



Reduce absolute scope 1 and 2 GHG emissions from operations 26% by 2030 against a 2018 baseline



Includes locomotive well-to-wheel



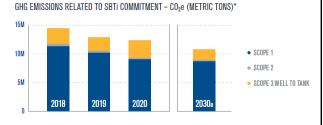
Goal type: Absolute v. Intensity Goal



Target intensity: Well below 2° versus 1.5°



Re-evaluate in 2025



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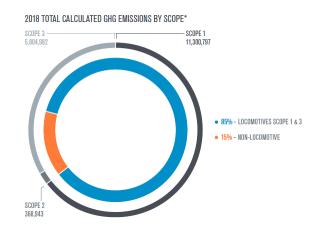
\*Restated data reflects an emissions factor change for Scope 3 fuel and recalculation for Scope 2 purchase electricity.

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## **SERVE: Reducing Locomotive GHG Emissions**



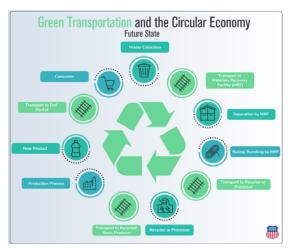
- Reduced fleet requirements allow us to retire less efficient locomotives
  - Modernizing existing fleet improves reliability
  - Increasing train length reduces fleet requirements
  - Rail cleaning technology improves tractive effort, requiring fewer locomotives
- Improving fuel consumption reduces GHG emissions
  - Energy Management Systems (EMS)
  - Idling Technology



# **GROW: Sustainable Supply Chain Solutions**



- Helping customers reduce Scope 3 GHG emissions
  - Moving freight by train versus truck reduces GHG emissions by up to 75%
  - Avoided 21.9 million tons CO<sub>2</sub>e in 2020
- New market opportunities:
  - Electric vehicles and components
  - Low carbon fuels and feedstocks
  - Renewable energy markets
  - Recyclables



## **WIN: Biofuels are the Future**



Use of biofuels represent the highest potential GHG reduction project in our 10-year plan

Biofuels are relatively carbon neutral

Biofuels are fuels made from renewable sources: soy, corn, canola, palm oil, tallow, etc.





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Two types of Biofuel diesel exist today:
• Biodiesel

- Renewable Diesel



OEM's limited use to B5 & R30



Biofuels are in short supply & subsidies are needed to make them economic



# **TOGETHER: Engaging All Stakeholders**



# **Employees**

#### **Peers**

**Customers** 

### **Suppliers**



**Owners** 

### **ESG** at Union Pacific



#### **ENVIRONMENTAL**

- · Net Zero by 2050
- 26% absolute reduction in Scope 1 and 2 GHG emissions by 2030
- Alternative fuel blend targets for 2025 and 2030
- Climate Action Plan published in 2021
- Planet Tracks sustainability business resource group

#### **SOCIAL**

- 11% women by 2030
- 40% people of color representation by 2030
- Increasing YOY spend with diverse suppliers by 25%
- Investing in our communities through Community Ties

#### **GOVERNANCE**

- Integrating ESG risk into ERM
- Conducting Climate Scenario Analysis in 2022
- TCFD, SASB, CDP reporting in 2022
- Evolution of ESG KPIs in executive compensation scorecard



