



## UNION PACIFIC LICENSEE APPLICATION FOR NON-PROFIT ORGANIZATIONS

Please complete all information and return to:

Brenda Mainwaring  
Director, Corporate Relations  
Union Pacific  
1400 Douglas Street, Stop 1550  
Omaha, NE 68179  
Fax: 402-501-0011

***A copy of your organization's non-profit exemption letter issued by the United States Internal Revenue Service must be attached to this application.***

There is no fee for licensed non-profit use of Union Pacific logos or names, but ALL uses must be approved in advance. Non-profit organizations may distribute Union Pacific-licensed items only through an on-site gift shop, internet-based gift shop or to organization members. Distribution beyond these categories requires specific approval from Union Pacific and may incur a use fee.

### ORGANIZATION INFORMATION:

Organization Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

\_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Web site: \_\_\_\_\_

Non-profit designation (i.e., 501(c)(3) or other): \_\_\_\_\_

Years in existence: \_\_\_\_\_

***If you are requesting permission to incorporate a Union Pacific trademark in your organization's logo, please attach a black and white, 8" x 10" image of your proposed artwork.***

### PRODUCT INFORMATION:

List Union Pacific-branded products that you currently offer or plan to introduce (or provide a copy of a current catalog). The list should include newsletters, publications or any products that carry a current or historic Union Pacific logo or the logo of a constituent railroad.

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Do you have Union Pacific-branded equipment on display?  Yes  No

Do you use Union Pacific trademarks in any other way?  Yes  No

Explain: \_\_\_\_\_

How do you handle inventory?

- Maintain an active inventory of product(s)
- Product(s) are available only through special orders

Where are these products offered for sale?

- Gift shop
- Web site
- Special order
- Direct mail to membership
- Other: \_\_\_\_\_

If you are offering these products through a gift shop or Web site, please indicate your total gross sales for the last full calendar year: \$ \_\_\_\_\_

**UNION PACIFIC PROPERTY REQUESTED FOR LICENSE (INDICATE ALL THAT APPLY):**

- Union Pacific shield with Building America tag line
- Union Pacific winged logo (authorized only for use on locomotives)

Historical logos:

- Chicago & Northwestern
- Denver & Rio Grande (Western)
- Missouri, Kansas, Texas (Katy)
- Missouri Pacific
- St. Louis Southwestern (Cotton Belt)
- Southern Pacific
- Texas & Pacific
- Union Pacific Overland shield
- Union Pacific Platte Valley Route
- Western Pacific

The information on this application was supplied by:

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_